THE WRAP UP: WEBSITE CHECKS, MOBILE RESPONSIVENESS, SEO AND MORE

CHECKING YOUR SITE BEFORE YOU LAUNCH

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· WEB DESIGNS ·

THE FINAL CHECK "BEFORE LAUNCH" CHECKLIST

- [ ] **Mobile Responsiveness - Check your site looks good on all devices - as 80% of your visitors could be viewing your site on mobile (you can also check this as you go through the design phase - it can be easier to fix as you're designing)**

- [ ] **SEO - Go through each page and optimise it for SEO using Yoast as your guide**

- [ ] **SMUSH - Smush your images so they're even more optimised.**

- [ ] **SECURITY & BACKUPS - Check your WordFence and Updraft plugins are set and working**

- [ ] **INTERNAL LINKS - Check your links are all connected and working. Go back and make sure they go to where they need to be.**

- [ ] **Test your site including contact forms, buttons and shopping cart if you connected Woocommerce.**

NOTES

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SETTING UP WORDPRESS
USEFUL LINKS / NOTES

USEFUL TIPS:

Delete unused plugins - plugins that aren't in use can weigh your site down and are just unnecessary. So delete them. Don't worry if you need it again down the track, you can always reinstall it.

Always have a backup of your site. Once you've got enough content on your site that you'd be devastated if you lost it all, that's the time to initiate your backups! I usually start them during the build because redoing work is just painful! ;)

Design your website for your customer. What do they need to know or want to know. What should they know first? Is everything easy to find?

Check all pages are showing the green padlock in the URL area. This ensures your site is secure with the SSL Certificate.

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